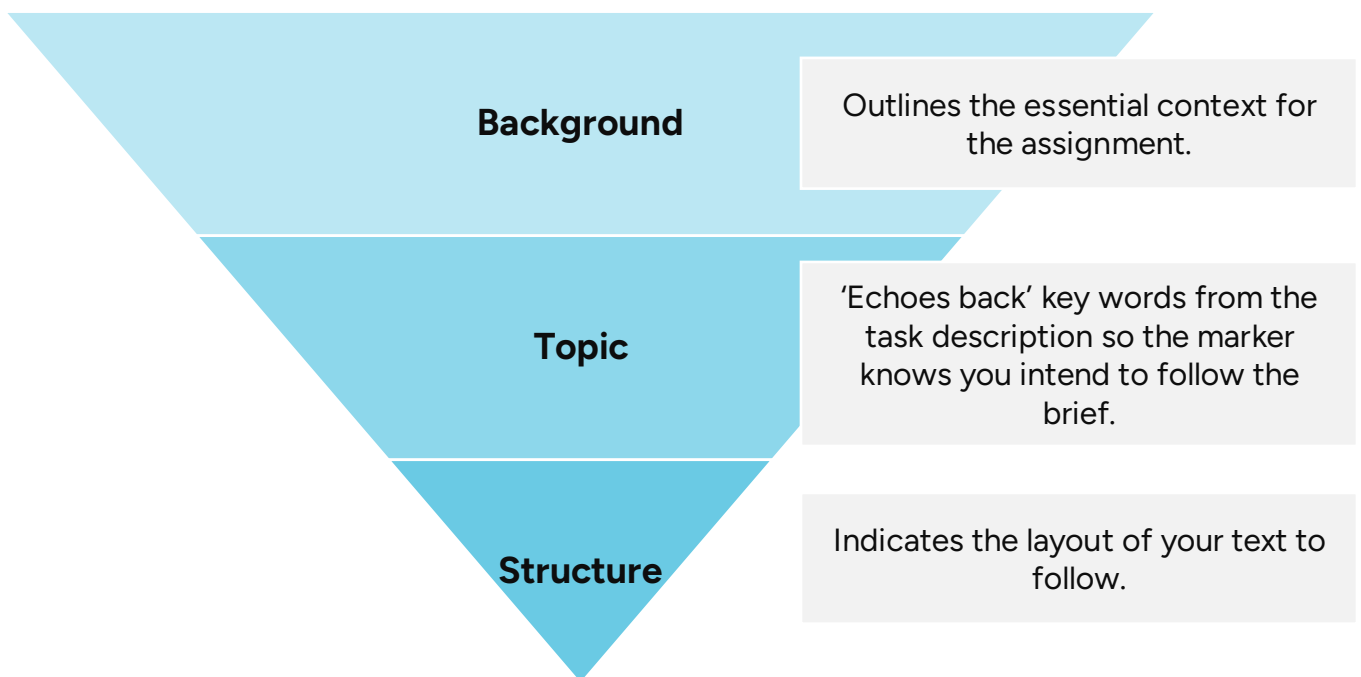


ACE Quick Guide to Introductions and Conclusions

Introductions

The introduction provides your reader with essential background information, establishes the assignment question you intend to answer and suggests how your argument will develop in the main body which follows directly afterwards.

It is often organised by giving the most general information first and 'narrowing' to the most specific at the end:



Before Submitting an Assignment, Ensure Your Introduction:



Contains only **relevant background information** revisited in critical detail in your main body.



Engages clearly with the **main keywords/concepts** in the assignment brief, indicating to your marker that you will answer the question as set.



Signposts the structure of your main body to follow, so the marker can anticipate the arguments you will develop.

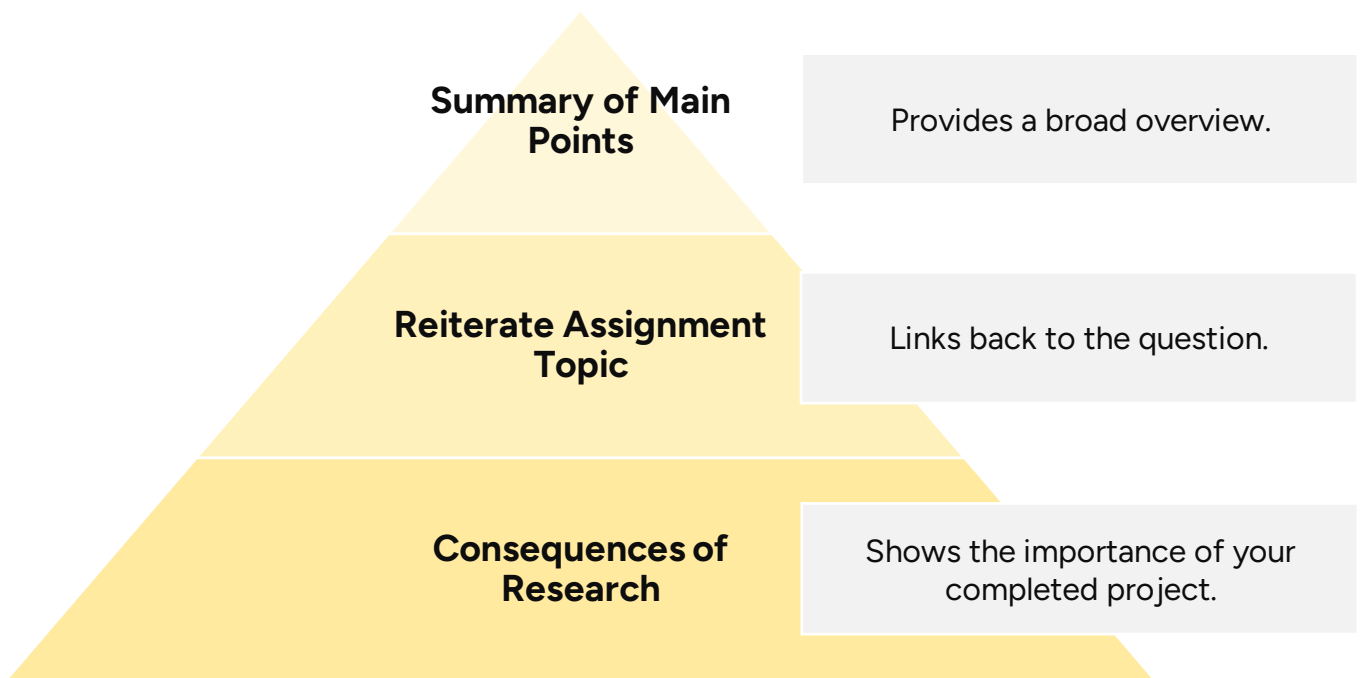


Is of a **suitable length** (around 10% of the total word count is usually expected for the introduction and conclusion combined unless otherwise told).

Conclusions

The conclusion summarises your findings, links back to the assignment question, and demonstrates the importance of your completed project and possible consequences for future research/development.

It is often organised by giving the most specific information first and 'widening' to the most general at the end:

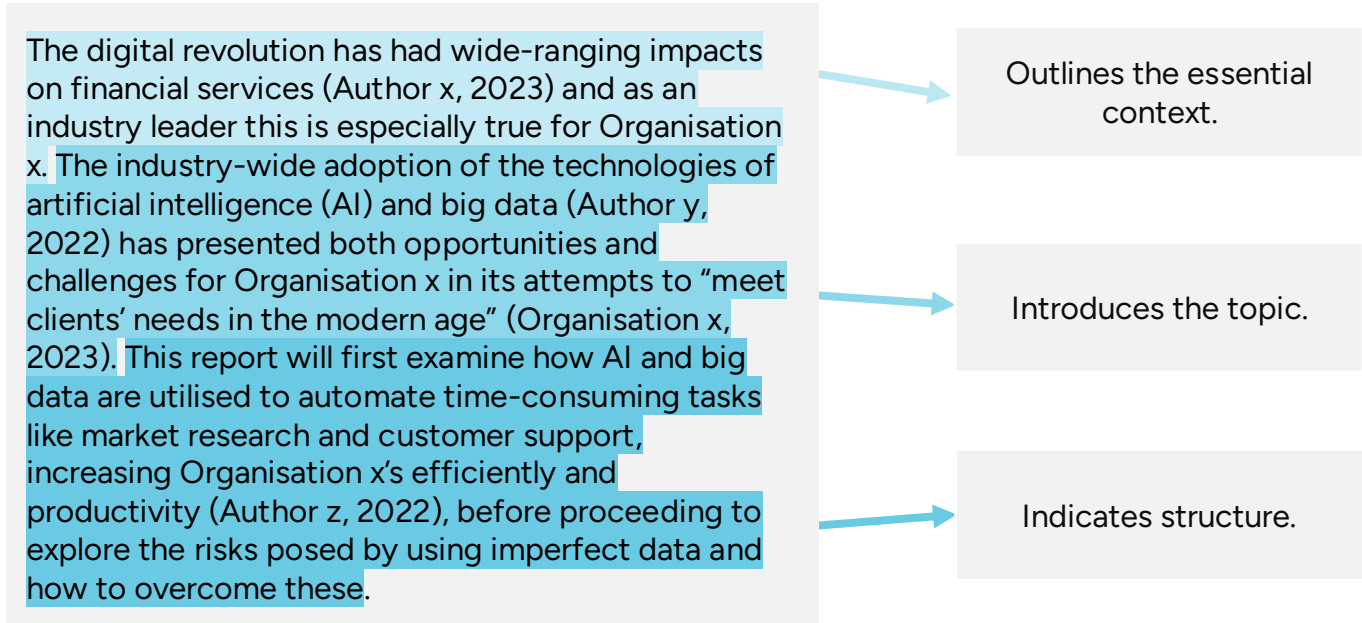


Before Submitting an Assignment, Ensure Your Conclusion:

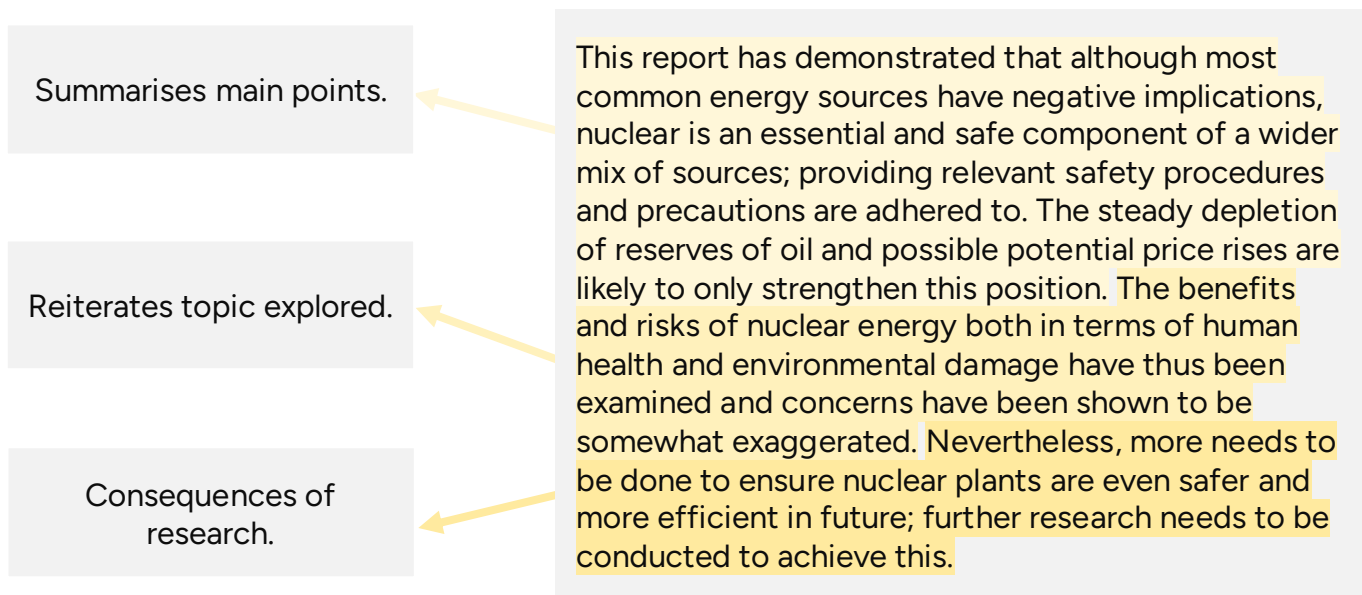
- ✓ **Summarises** concisely the main points of your argument and links these back to the assignment question.
- ✓ **Avoids introducing new information.**
- ✓ **Explores the implications** of your research on your future development/your organisation/the field of research.
- ✓ Is of a **suitable length** (around 10% of the total word count is usually expected for the introduction and conclusion combined unless otherwise told).

Examples

Introduction



Conclusion





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